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# **PROFILE**

I am an industrial designer currently based in San Fancisco, CA. I focus on consumer electronics, household products, wearable technology, phone accessories, soft goods and leather goods. I am also specialized in creating professional photo realistic illustrations for websites and commercial use.

I am a team leader, risk taker, fast learner, and a workaholic. I have lead several teams on different startup projects which we were passionated to. I love working with different people and making new friends.

Besides design, I am a musician, rock climber, and a cyclist. I love to try new things and make new friends.

# **EDUCATION**

# **Bachelor of Industrial Design**

Carleton University | 2012 - 2017

Recently graduated from the BID program.

# **SOFTWARES**

Rhinoceros
Solidworkds
Keyshot
Adobe Illustrator
Adobe Photoshop
Sketchbook Pro
Adobe Indesign

## **SKILLS**

Product Design
Graphic Design
Soft Goods
Package Design
Web Design
UI/UX Design
Leather Goods
Luminaire Design
Design Research
Prototyping
High Fidelity Modeling
3D Printing

## **DESIGN PROCESS**



# LANGUAGES







# **EXPERIENCE**

#### Industrial Designer Intern

Ammunition Group, Santa Francisco | Apr 2019 - Now

Working in a award winning design consultancy. Helping the team from research, concept generation, to execution for a wide range of projects. Actively learning and improving from others, while stay self-organized.

# Industrial & Visual Designer

Dawnlab , Los Angeles | Dec 2018 - Mar 2019

Started a team in LA, a startup team focusing on designing, manufacturing, and bringing users smart electric softgood products. I was in charge of all the visual experience designs, executions, QC, and branding strategy.

## Industrial & Visual Designer

Stel Design , Santa Barbarba, California | Jan 2018 - Nov 2018

Working in a tight team of Stel Design, a california based design consultancy. Assisting the team on a varies of aspects, including consumer electronincs concept development, soft goods, packaging, and website development.

## Industrial & Visual Designer

Cyclone Lighting, Montreal | May 2016 -Sep 2016

Worked under high pressure as an industrial designer prime focusing on structure and appearance of the contemporary products in a Luminaire company. At the same time, I was also responsible for graphic designs for the company websites, brochures, products rendering and retouching. Have extensive management and multitasking ability.

# Industrial Designer

Ougu Tech, Dalian | Sep 2015 - Feb 2016

Working as a team player at a design consultant company to design consumer electronics and household products for domestic and international customers. Able to manage the team to deliver under tight schedule and maintain excellent customer relationship.

## **HONOURS**

My works has been featured, quoted, and referenced from different online platforms. More information and articles can be checked on:









# **HOBBIES**







Thank you
Zheming Zhou @ 2019